

# **PRESS KIT**

The future of better care starts with Healint



# **SUMMARY**

## Healint



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- 2. Introducing our products
- 3. Our evolution and solutions we provide
- 4. Services for Professionals

## Migraine Buddy



- 1. The App
- 2. Community of Users

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# Healint's B2B Activities



# **About us**

Healint's ambition is to disrupt chronic pain treatment methodologies for the sake of patients and to remain the leading reference actor of progress in that particular field. We want to reach this objective while providing a collaborative, innovative user-centric solutions, built to help patients better manage and reduce their chronic pains.





To do so, we bring together our know-how in data science to deliver technologies and solutions that empower patients, doctors and researchers through their journey.

In this dynamic, we have created Migraine Buddy, an App that gathers more than 2 million users across the world, helping them better manage their migraines and headaches.

With the success and the learning we draw from Migraine Buddy, we dare to aim even higher to reach our goal, we work hard to continuously improve Migraine Buddy while developing other disruptive solutions for chronic pains.

## Introducing Healint's Creation



### A word from our CEO

My inspiration for Healint arose out of a medical emergency when my father suffered a sudden stroke. My team and I realized there were numerous uses for technology that would allow people to monitor behavior, stress and other factors that could potentially predict the onset of a medical episode. This could be for stroke or a complex condition like migraine.

In 2014, I collaborated with top scientists and researchers to launch Migraine Buddy, which is now the top migraine tracking platform in the world with more than 2 million users. People use the Migraine Buddy app to track and record their migraine symptoms and condition. The patient reported outcomes generated via the platform helps patients understand their condition, and get the best possible diagnosis, treatment, and insights for research and clinical trials.

François Cadiou

#### **Our mission**

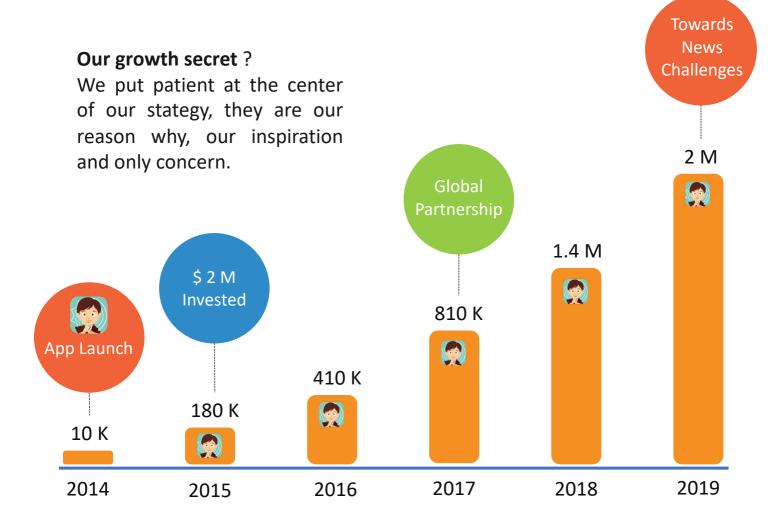
Build on technology, we aim to create a user-centric solutions involving multiple stakeholders (patients, doctors, researchers and lab), facilitating chronic pains understanding, and help patients finding personalised solutions with their different health partners.

#### **Our vision**

Improve the conditions of people living with chronic pain diseases



# Our evolution & solutions we provide



## **Healint's Products**

# & Services

#### B<sub>2</sub>C

- Migraine Buddy App
- Migraine Buddy Store

#### B<sub>2</sub>B

- Patient Branded and Unbranded Communications
- Market Research Studies
- HEOR Studies
- Medication Efficacy Studies
- Data Live Dashboards
- Doc Finder Service
- Patient Support Programs/Patients Assistance Programs



# Introducing Healint's Services for Professionnals

# Support Programs

#### **The Digital Service Hub**

A single point of access for information and services patients need in conjunction with your product. Fully customisable and delivered directly to the largest neurology patient community in the world, or your patients.

#### **Healint Analytics platform**

Provides comprehensive Real-time and real-world patient insights.

Complete faster your Clinical Trials with Nimble recruitment, minimal drop-out, and reliable reporting

Studies, Insights & Clinal Trial

# Media Collaboration

#### Improve marketing and communication

Identify patient profiles, target real user needs, delivers right content: We push content in Migraine Buddy App, throught major Social media platforms or on our email database, website and blog.

# Healint's offers its know-how to help you with

Tech development, consulting, marketing collaterals, access to our Market Place

**Others** 





**Healint's B2C Activities** 

## Introducing Migraine Buddy App



### **Migraine Buddy**

More than 2 million downloads and rated as the #1 Migraine App according to both patients and doctors, with advanced reporting & exports, automatic tracking of weather pressure and sleep!



Migraine Buddy is a free, advanced migraine and headache diary and tracking app designed with neurologists and data scientists.

It helps patients quickly record and identify all aspects of an attack, including migraine triggers, symptoms, medications, frequency, duration, pain intensity, location, and other lifestyle factors.

It also helps track the impact of migraine condition on patient's daily life. Migraine Buddy provides an easy to read summary report for users, their doctor, employer, or insurance company, or simply for better personal understanding of their migraines.



## **About Migraine Buddy Users**

2 M Users

300 M

**Health Events recorded** 



### **Migraine Buddy**

#1 Migraine and headache tracking app in users, rating and reviews

« This app is one of the most important apps that I use. I've been using it for a few years now, and it has helped me identify patterns and problems I never would have thought of or knew I had. It's also been great for keeping an eye on my medication use and making sure I don't take too much over a period of time. It also helps me identify what meds, and other relief methods, are working or not. Thanks to the Migraine Buddy team for developing and continuously improving this amazing app!! »

- Migraine Buddy user







88%



12%



33 Year Old

Why do they use de App for?

**#1** To indentify triggers

**#2 To understand their migraines** 

#3 Find out their reliefs

**#4 Create report for their doctors** 







4%

Europe

Rest of world

Japan

### **Latest News**

#### June 21st

During Migraine Awareness
Month, Healint's Team
supported Migraine
Soidarity Day and its
#SharesForMigraine
initiative





#### May 28th

Healint was delighted to pitch at the Smarthealth Summit held on May 28 in Singapore.

#### Oct 21st

We reached 2 million registered users. An amazing achievement for a company who's entier development, deployment and functionning is internally hosted.





### **PRESS CONTACT**

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